Solution brief

HPE Zerto Software – Less data loss, less downtime

Continuous protection and rapid recovery

Don't let downtime or data loss hold you back

In today's fast-paced world, every minute of downtime or lost data affects revenue, customers, and your reputation. HPE Zerto Software puts you in control — protecting critical data, accelerating recovery, and keeping your business running no matter what.

Whether it's recovering from a ransomware attack, quickly restoring operations after hardware failure, migrating workloads, or extending protection to hybrid and multicloud environments, HPE Zerto ensures your operations stay secure, available, and ready for anything. Get the freedom to innovate, scale, and grow — without compromise.

How can HPE Zerto provide radically reduced data loss and downtime?

HPE Zerto provides the necessary defense for your business with industry-leading recovery point objectives (RPOs) and recovery time objectives (RTOs) that minimize data loss and downtime from disasters, cyberattacks, and migrations. By implementing robust RPOs, you ensure that your data is captured frequently, reducing the risk of significant data loss. Meanwhile, stringent RTOs guarantee that your systems are restored quickly, minimizing operational disruptions and ensuring business continuity. Together, these objectives provide a comprehensive defense strategy, safeguarding your critical data and maintaining seamless operations even in the face of unexpected challenges.

HPE Zerto offers solutions to safeguard data, minimize downtime, and enhance disaster recovery. The following highlight the key features and benefits of HPE Zerto, demonstrating how it can help your organization maintain operational integrity and recover swiftly from disruptions.

— **Continuous data protection (CDP):** HPE Zerto provides real-time replication of data, capturing every change as it happens. This ensures that you can recover to the most recent point in time, dramatically reducing data loss.

— **Near-zero downtime:** Automated failover and failback processes provided by HPE Zerto allow businesses to resume operations quickly after an incident, minimizing disruption to users and customers.

— **Ransomware recovery:** With journals that store granular recovery points and built-in detection capabilities, HPE Zerto enables organizations to restore data to a state just before a ransomware attack, reducing the risk of paying ransoms or losing critical information.

— **Simple, scalable management:** The unified management interface is easy to use. It streamlines disaster recovery, backup, and migration tasks, allowing IT teams to protect workloads across on-premises, hybrid, and multicloud environments.

— **Safe, stress-free testing:** Regular disaster recovery testing can be performed without impacting production systems, ensuring compliance and ensuring you are ready for any event.

Together, these capabilities go beyond traditional backup and disaster recovery, giving organizations a smarter, faster, and more reliable way to protect what matters most. By addressing the critical challenges of downtime, data loss, and cyber threats, HPE Zerto equips you to stay ahead of disruptions and focus on driving your business forward.

Turning IT disruptions into rapid recovery with HPE Zerto

HPE Zerto gives your organization the tools to stay ahead of IT disruptions instead of reacting to them. With continuous data protection, near-zero downtime, and streamlined management, you can safeguard critical operations and recover faster than ever. Here's how HPE Zerto helps you keep your business running smoothly:

- **Keep your business moving:** Reduce downtime and data loss to protect revenue, customer trust, and your brand reputation.
- **Recover faster:** Restore critical applications and data in minutes rather than in hours or days, so disruptions don't slow you down.
- **Simplify IT operations:** Automate recovery and streamline management, giving your IT team more time to focus on innovation.
- **Stay compliant with confidence:** Easily meet regulatory requirements with built-in reporting and regular, auditable DR testing.

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Why choose HPE Zerto?

With HPE Zerto, your business can stay ahead of disruptions and keep critical operations running without interruption. By protecting data, minimizing downtime, and simplifying IT management, HPE Zerto empowers your team to focus on growth and innovation rather than reacting to outages. Experience the peace of mind that comes with reliable, fast recovery — start your test drive today or contact our team to see how HPE Zerto can safeguard your business.

Learn more at

HPE.com/zerto-software

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