



CONCIERTO

Accelerate your digital transformation journey with Trianz and AWS

MIGRATE | MODERNIZE | MANAGE | MAXIMIZE



www.trianz.com

The business transformation imperative

Today's organizations face unprecedented pressure to accelerate innovation while managing costs, with VMware licensing changes disrupting application ecosystems and business agility. Those who successfully transform their digital foundation gain access to game-changing AI, analytics, and automation capabilities that competitors cannot match.



Traditional transformation approaches create strategic risk through:

- Disparate teams and disconnected project phases.
- Prolonged timelines that delay competitive advantage.
- Technology-focused solutions disconnected from business outcomes.



Gartner's 2025 C-Suite priorities reveal new competitive battlegrounds:

- **Adaptive AI** transforming workforce decisions and operational trust.
- **AI intellectual property** challenges threatening innovation pipelines.
- **Edge infrastructure resilience** becoming board-level risk concerns.

> The need to evolve

Your application portfolio and infrastructure stack represents the digital footprint that must evolve to support the strategic priorities identified by Gartner – from adaptive AI capabilities to infrastructure resilience requirements. However, cost pressures like VMware price increases can hinder or slow this evolution.

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As Gartner warns:

There is no such thing as future-proofing. The only path is to become future-fit.

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The Concierto platform: Complete cloud transformation solution

Concierto is an AWS-qualified platform that transforms your journey to the cloud from an infrastructure challenge into a strategic business accelerator through 1000+ pre-built automations and zero-code workflows. Our integrated approach delivers **four essential capabilities** with unprecedented speed and simplicity.



MIGRATE: Move workloads to AWS with hyper-automation, reducing migration timelines by up to 3X and unlocking immediate business agility. Migrate your complete application portfolio while maintaining business continuity.



MODERNIZE: Deliver automated OS and database modernization, infrastructure upgrades, and application transformation.



MANAGE: Reduce operational overhead through unified hybrid cloud management with automated workflows, freeing resources for strategic growth initiatives while maintaining enterprise-scale reliability.

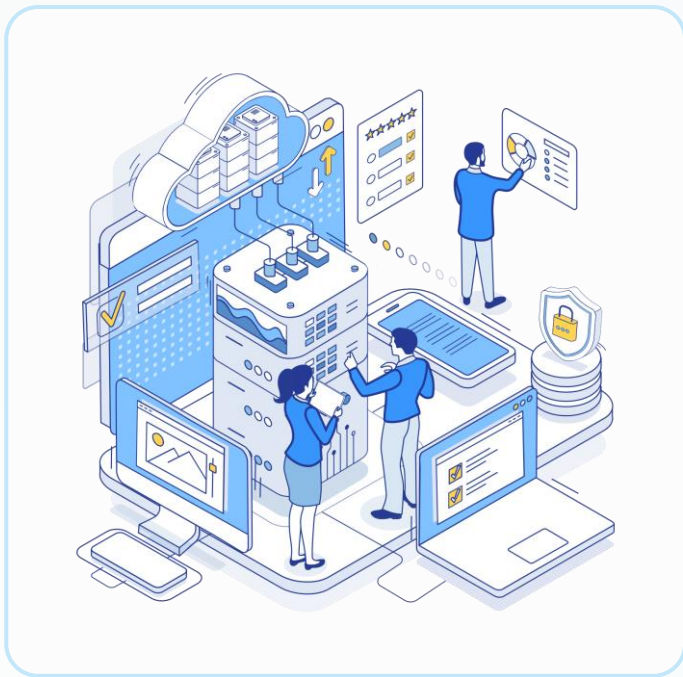


MAXIMIZE: Drive measurable ROI through AI-powered cost optimization and performance insights, converting infrastructure waste into strategic investment capital for competitive advantage.

Strategic business advantages



Business Challenge	Traditional Approach	The Concierto Advantage
Innovation Timeline	Extended migration period delays access to new capabilities	End-to-end cloud transformation through integrated MIGRATE, MODERNIZE, MANAGE, and MAXIMIZE capabilities helps you see results in weeks, not years
Leadership Focus	Executive attention consumed by migration complexity	Business leaders free to focus on market opportunities and innovation
Competitive Positioning	Market opportunities missed during prolonged transitions	Rapid realization of competitive advantages through expedited modernization
Business Continuity	High business disruption risk during migration	Near-zero disruption orchestration protects revenue and reputation
Investment Optimization	Capital locked in infrastructure with limited returns	360° visibility and AI-powered FinOps insights through MAXIMIZE module identify cost-saving opportunities with one-click automated remediation, converting infrastructure waste into strategic investment capital
Talent Utilization	Senior technical teams consumed by migration tasks	Your best talent focused on forward-looking innovation initiatives
Cloud Flexibility	Locked into single cloud provider strategy	Hyperscaler-agnostic approach ensuring optimal cloud strategy alignment



Your two-step migration journey

1

Strategic business assessment (no-cost)

CloudIgnite delivers comprehensive migration roadmaps through multi-modal discovery of infrastructure, databases, and applications. Within 2-3 weeks, receive dependency mapping, wave planning, TCO modeling, modernization pathways, and AWS funding alignment. This assessment converts strategic decisions into ready-to-launch migrations, connecting transformation to business outcomes.

2

Strategic execution

CloudMach orchestrates your business transformation through **hyper-automated migrations** and **automated creation of secure, compliant cloud environments**. The platform's multi-instance grid enables simultaneous global migrations while protecting critical business operations. Our near-zero downtime approach ensures customer experience, revenue streams, and market position remain unaffected throughout your cloud journey.

Concierto supports diverse business environments across all major platforms, delivering proven results for market leaders:



Healthcare Multi-Cloud Transformation: Migrated thousands of workloads 50% faster while reducing costs by 39% and TCO by 15%.



Financial Services Compliance Migration: Completed hundreds of business applications across multiple regions with zero disruption under strict regulatory requirements.



Auto Manufacturing Digital Transformation: Migrated thousands of VMs across 12 facilities with zero manufacturing downtime while reducing infrastructure costs by 60%.



Concierto MIGRATE positively changed the migration process across our global IT and organizational environment with its high levels of automation, ultimately simplifying our team's involvement, accelerating our migrations, and providing predictability.

— **Jahid Khandaker,**
Chief Information Officer,
GE Healthcare



> Industry-specific Transformation

While Concierto delivers core capabilities that benefit organizations across all industries, certain sectors face unique cloud migration and modernization challenges:



Auto Manufacturing:

Concierto's production-safe transformation approach ensures zero disruption to manufacturing operations while accelerating Industry 4.0 initiatives. Our platform's ability to orchestrate complex enterprise resource planning (ERP), manufacturing execution systems (MES), and product lifecycle management (PLM) system transformations has enabled automotive leaders to reduce time-to-market for new vehicle programs by up to 15%.



Financial Services:

For institutions navigating complex regulatory environments, Concierto delivers compliant transformation with zero exceptions. Our platform's security-first design and comprehensive controls ensure your modernization journey enhances rather than compromises your compliance posture, while accelerating innovation in customer-facing digital experiences.



Travel & Entertainment:

In an industry where customer experience defines market leadership, Concierto orchestrates migrations with minimal downtime to critical customer-facing systems while enabling access to cloud-native capabilities. Our platform's optimization and cost management features identify underutilized resources and recommend right-size VM configurations, supporting more efficient cloud operations for hospitality organizations..

AWS strategic alliance benefits

The unique partnership between Trianz and AWS delivers exceptional business advantages



Innovation Acceleration: Gain immediate access to AWS's comprehensive ecosystem of pre-integrated services including AI/ML, analytics, and industry-specific solutions.



Financial Transformation: Convert infrastructure costs to innovation investment through exclusive funding programs. Organizations can redirect 60–80% of migration costs to strategic business initiatives through MAP funding, VMware migration incentives, Windows credits, and exclusive ISV funding (up to \$2M per customer).



Operational Excellence: Receive three months of complimentary Cloud Operations & FinOps with Concierto's MANAGE & MAXIMIZE modules, ensuring your migration delivers immediate business impact.

Begin your business transformation today

Organizations can avoid business disruption from rising infrastructure costs while accelerating their innovation journey by starting with a no-cost CloudIgnite business assessment. This first step reveals how Concierto transforms your AWS cloud adoption from an infrastructure project to a strategic business accelerator.

Concierto delivers exceptional business value with a 95% assessment-to-migration conversion rate that far exceeds industry averages. This proven approach, combined with AWS funding incentives, ensures your modernization journey delivers immediate and sustained business impact.

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